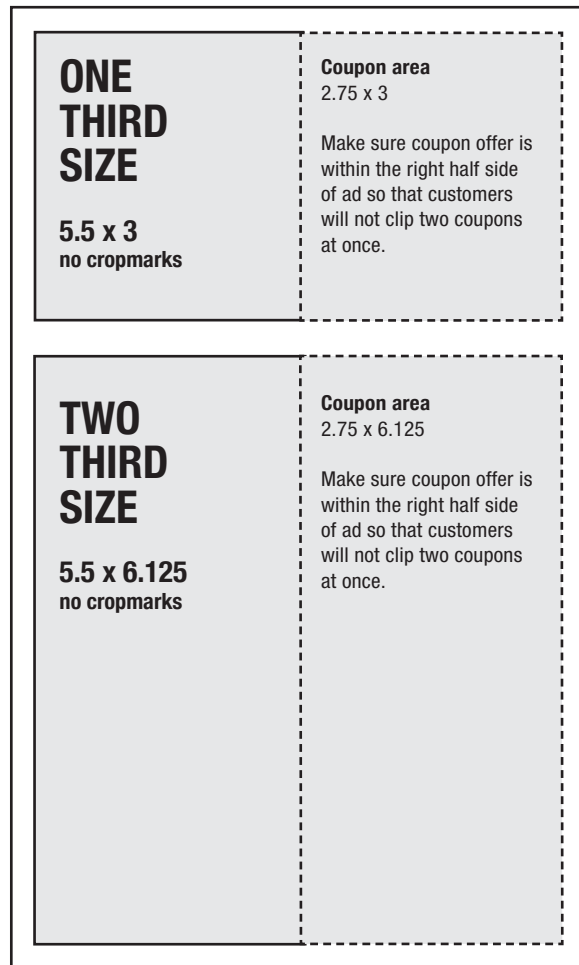
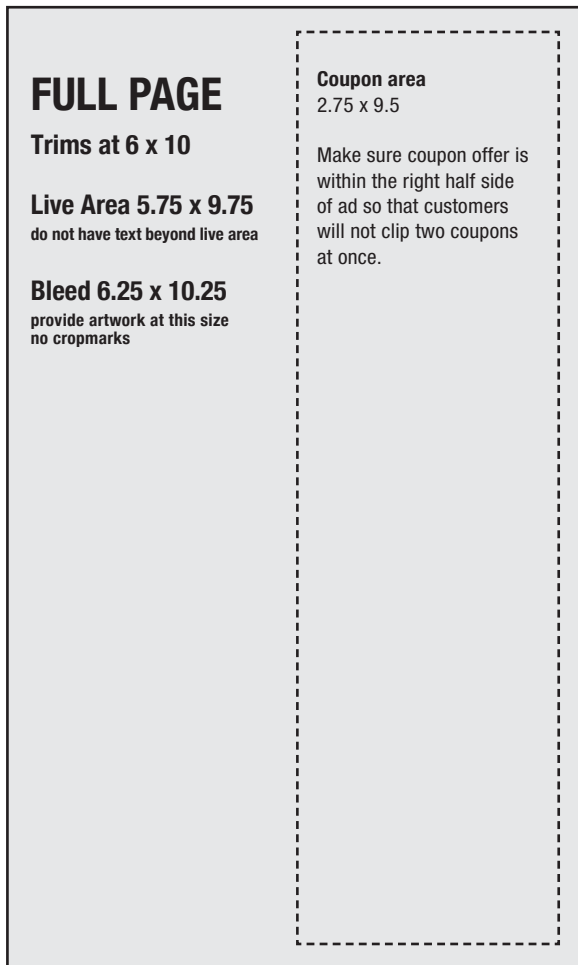


## you create the ad requirements

Press ready PDF. All graphics must be at least 300 dpi at 100% in document. **Only CMYK process colors.** PDF files with spot colors or compressed files embedded may print unsatisfactory.

- **Submit Final ads to:** [elissa@elissadavisdesign.com](mailto:elissa@elissadavisdesign.com)
- **Clippable coupons (see magenta and gray areas in samples below):** Make sure coupon offer is on same side as shown in samples below so that customers will not clip two coupons at once.
- **Expiration Date:** Check with RBP, all coupons have the same expiration date. Except for seasonal offers. **You must specify RBP coupon near expiration date so the coupon is trackable.**

- **Overprint blacks of 100%.**
- **Our rich black build is:** 60 Cyan, 40 Magenta, 100 Black. For large black areas only.
- **No type smaller than 6 pt on white, 7.25 on dark**
- **ALL COUPONS ARE CMYK – NO PMS or RGB COLORS**
- **NO CROPMARKS**



## Questions?

**Debbie Agnew**  
Owner & Sales  
541.306.9611  
[debbie@redbeepress.com](mailto:debbie@redbeepress.com)

**Elissa Davis**  
Graphic Designer  
541.350.7360  
[elissa@elissadavisdesign.com](mailto:elissa@elissadavisdesign.com)

