

## red bee press ad details



Red Bee Press is locally owned and operated by women. We distribute to the top valued homes in Central Oregon as well as the visitor market.



Distribution of **75,800 copies** - Bend, Redmond, Sisters, Black Butte, Tumalo, Eagle Crest, Terrebonne, Madras, Prineville, Powell Butte, LaPine and Sunriver

issue	final ad due	book delivery	expiration date
Winter 2017	11/6/17	11/27/17	2/26/18
Spring 2018	1/31/18	2/26/18	5/21/18
Summer 2018	4/30/18	5/21/18	8/27/18
Fall 2018	8/3/18	8/27/18	11/26/18
Winter 2018	11/15/18	11/26/18	2/25/19

Ad Size <i>(non-bleed unless specified)</i>	1 issue	Cost per Issue	4 issues	Cost per Issue
1/3 – 5.5” x 3”	X	\$650	X	\$550
2/3 – 5.5” x 6.125”	X	\$1295	X	\$1095
Full page – 6” x 10” <i>(see our specs if you are creating the ad)</i>	X	\$1650	X	\$1500
Inside Front and Back covers	X	\$1995		
Front and Back covers	X	\$2500F / \$1995B		



### To ensure a smooth & effective ad creation process... we will need the following to design your coupon:

- Your logo in vector** for print (preferred) or as high resolution JPG as possible, DO NOT SEND A WEB LOGO
- Info on your ad:** i.e. Address, Phone, URL, Hours/Days Open, Grand Opening  
  
**Offer in ad** (less is better)  
i.e. *Buy One, Get One Free, \$25 off, 20% off* etc...  
Exemption copy - you can look at our book for examples  
**KEEP IN MIND IT IS BETTER NOT TO CROWD THE AD**
- Photos** if you have any, please provide in a high res JPG format 300 dpi (4-6 MB file) keep in mind what season it will be when book is published. If you do not have a photo we will purchase one if we feel it will help your ad.
- Branding:** If you have fonts or colors you want us to use please specify.
- PROOFS:** You will get two (2) proofs of your ad.  
PLEASE PROOFREAD YOUR AD VERY CAREFULLY.

If you are supplying your ad please refer to our website for specifications.

*Thank you! We look forward to working with you.*



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