

# advertising agreement



company name \_\_\_\_\_

contact \_\_\_\_\_

phone \_\_\_\_\_

email \_\_\_\_\_

issue	final ad due	book delivery	expiration date
Winter 2017	11/6/17	11/27/17	2/26/18
Spring 2018	1/31/18	2/26/18	5/21/18
Summer 2018	4/30/18	5/21/18	8/27/18
Fall 2018	8/3/18	8/27/18	11/26/18
Winter 2018	11/15/18	11/26/18	2/25/19

Ad Size <small>(non-bleed unless specified)</small>	1 issue	Cost per Issue	4 issues	Cost per Issue
1/3 – 5.5" x 3"	X	\$650	X	\$550
2/3 – 5.5" x 6.125"	X	\$1295	X	\$1095
Full page – 6" x 10" (see specs)	X	\$1650	X	\$1500
Inside Front and Back covers	X	\$1995		
Front and Back covers	X	\$2500F / \$1995B		



Payment Information > *please print clearly*

**BALANCE DUE FOR FALL ISSUE 11/7/2017**

Visa No. \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ CVC # \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Zip \_\_\_\_\_ Date \_\_\_\_\_

Ad Price	
Space Reservation Deposit	
Administration Fee	<b>\$50</b>
Total Due by Nov 7, 2017	

**This agreement includes the design of your ad with 2 revisions, additional graphic design fees may apply if more changes are needed.** Client agrees to review and approve ad. Red Bee Press does not warrant the information supplied by the advertiser. No liability will be assumed for errors or omissions exceeding the cost of the ad. The advertiser personally guarantees this obligation and understands that he/she is personally liable.

**[Cancellation subject to a 50% reservation charge.]**

Notes: \_\_\_\_\_

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